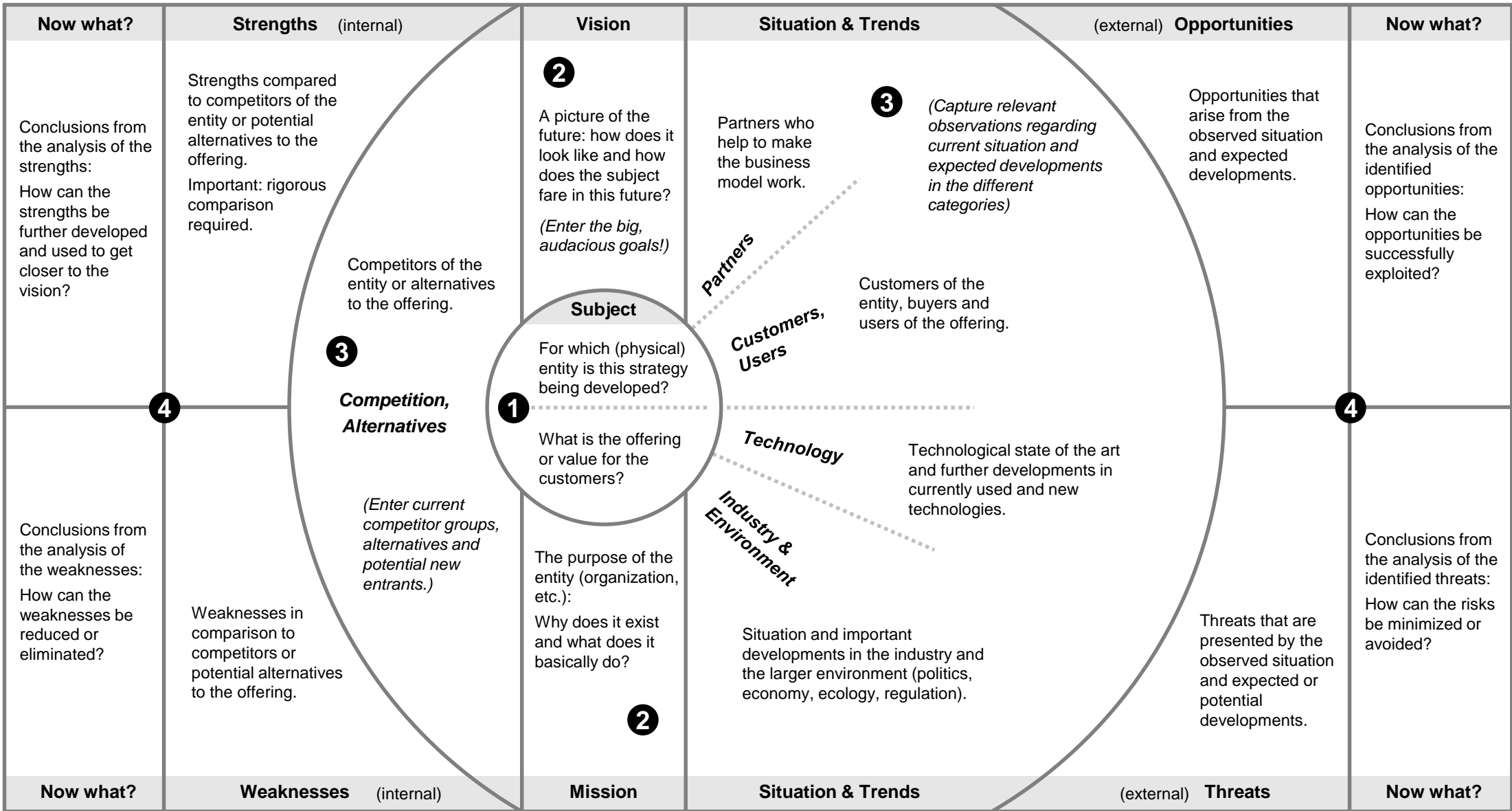


Strategy Explorer

Title: Concise description of what your strategy development is about

Team: Participants in the Strategy Explorer session

Date:



Big Steps: Strategic Options & Objectives **5** (identify, collect, assess and prioritize)



Alternatives and crucial steps for the way forward as well as major objectives that will significantly help to reach the goal.



(Formulate qualitative objectives!)



Strategy **6**

Concise description of the most promising way to reach the overarching goal (vision), based on the few most appropriate options and objectives.